



# 2009 Governor's Education Summit Sponsor Level & Benefits



## Steering Committee

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Justin King

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Mi Higher Education  
Student Loans

Mike Boulus

Presidents Council

Bob Harris

MEA

Barb Markle

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Mi Institute for Educational  
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Mi Higher Education  
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ECIC

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ASFCME Council 25

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State Board of Education

Bryan Taylor

EduGuide

Diane Todd Sprague

Mi Dept of Treasury

Bruce Umpstead

Mi Dept of Education

Chuck Wilbur

Office of the Governor

Zoe M Wilcox

MFEL

## Diamond Sponsorship Benefits

\$15,000.00

- Separate Recognition Banner at Governor's Education Summit™
- Ad in video clip display at Governor's Education Summit™
- Name included on the on-site Sponsor Board at Governor's Education Summit™
- Name in Governor's Education Summit™ Program Sponsorship page
- Reserved Table and 8 Complimentary registrations for Governor's Education Summit™
- Link to Sponsor's website on MFEL web page
- Name in all MFEL programs, marketing materials and media releases
- 2 – 8' Exhibit tables

## Platinum Sponsorship Benefits

\$10,000.00

- Ad in video clip display at Governor's Education Summit™
- Name included on the on-site Sponsor Board at Governor's Education Summit™
- Name in Governor's Education Summit™ Program Sponsorship page
- Reserved seating and 4 Complimentary registrations for Governor's Education Summit™
- Link to Sponsor's website on MFEL web page
- Name in all MFEL programs, marketing materials and media releases
- 2 – 8' Exhibit tables

## Gold Sponsorship Benefits

\$5,000.00

- Name included on the on-site Sponsor Board at Governor's Education Summit™
- Name in Governor's Education Summit™ Program Sponsorship page
- 2 - Complimentary registrations for Governor's Education Summit™
- Link to sponsor's website on MFEL web page
- Name in all MFEL programs, marketing materials and media releases
- 1 – 8' Exhibit table

## Silver Sponsorship Benefits

\$2,500.00

- Name included on the on-site Sponsor Board at Governor's Education Summit™
- Name in Governor's Education Summit™ Program Sponsorship page
- 1 - Complimentary registration for Governor's Education Summit™
- Name in all MFEL programs, marketing materials and media releases
- 1 – 8' Exhibit table

## Bronze Sponsorship Benefits

\$750.00

- Name included on the on-site Sponsor Board at Governor's Education Summit™
- Name in Governor's Education Summit Program Sponsorship page
- 1 – 8' Exhibit table
- Summit Registration is not included at this level and is available separately for \$150.00 per person

## Supporting Sponsorship Benefits

\$500.00

- Name included on the on-site Sponsor Board at Governor's Education Summit™
- Name in Governor's Education Summit™ Program Sponsorship page
- Summit Registration is not included at this level and is available separately for \$150.00 per person

### MFEL OFFICES:

600 WEST ST JOSEPH HIGHWAY, SUITE 3G, LANSING MI 48933  
PHONE: 517-643-0266 FAX: 866-298-2115 E-MAIL: INFO@MFEL.ORG

**Sponsor Confirmation Form**  
**2009 Governor's Education Summit™ on April 28<sup>th</sup> at the Causeway Bay Hotel**

\_\_\_\_\_  
*(Name of sponsoring organization or individual)*

**Yes! We will sponsor the 2009 Governor's Education Summit™ at the following level:**

<u>Diamond</u>	<u>\$15,000.00</u>
<u>Platinum</u>	<u>\$10,000.00</u>
<u>Gold</u>	<u>\$5,000.00</u>
<u>Silver</u>	<u>\$2,500.00</u>
<u>Bronze</u>	<u>\$750.00</u>
<u>Supporting Sponsorship</u>	<u>\$500.00</u>

**Please include the following information, if your sponsorship includes...**

- Registrations for Governor's Education Summit™  
*Names of those registering:* \_\_\_\_\_
- Link to Sponsor's website on MFEL web page  
*Please print web address:* \_\_\_\_\_  
*Email your company logo for the web address in TIF format (300dpi) Attn: Maryellen Jansen at maryellen@connectwithberg.com by March 27, 2009.*
- 8' Exhibit table(s) in Registration & Conference Room  
*Names of exhibitors:*  
\_\_\_\_\_

**Please Choose One:**

- We will need an electrical hook up.    We have other technology needs, please contact us.    We have no special requirements.

**For Check payments return this form to the MFEL office at:**

MFEL, Attn: Jodi Spicer, 600 West St Joseph, Suite 3G, Lansing MI 48933

**For Credit Card payments, please provide the following information: (Visa/ MC only)**

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp date: \_\_\_\_/\_\_\_\_

Amount to be charged: \$ \_\_\_\_\_ Zip code associated with card: \_\_\_\_\_

**Contact Information:**

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_

**Thank you, again, for your support.**

*Upon receipt of this commitment form, sponsors will be contacted by Maryellen Jansen who will coordinate all details associated with event sponsorship.*