



21st Century Learning Forums
Creating Collaborative Learning Communities
Governor's Educational Summit 2008

School Writing as Punishment

Give Me 1000 Words on _____

First of all, I should point out that the topic of why you should not talk during a fire drill is such a large and complex topic that I cannot do full justice to it in only one thousand words. In only one thousand words, I will only be able to scratch the surface of this very interesting topic which has so many important and sensitive aspects. There certainly is a great deal to be said about why a person should not talk during a fire drill, even when everybody knows it is just a drill and even if there is not a teacher talking to us at the time.

—Mark Halliday

“One Thousand Words on Why You Shouldn’t Talk
During a Fire Drill”



ENTER

-----OHN-----



Welcome to Oak Hill Neighborhood

Welcome to Oak Hill Neighborhood (OHN).

Located in the north quadrant of the city, OHN is a highly diverse community of about 3,000 residents. Some of the assets that are community values include the OHN Community Center and Oak Hill Park, a 45 acre expanse along the Winding River.

As a community, we're working hard to improve our neighborhood. Stop by the OHN Community Center to see how you can help!

- [Dave S](#)
5'8", bald, friendly

People in this room

Items in this room:

General Chat

BILL: Hi Dave! Welcome to INK

R
Pst

You are talking to everyone in this room.

Send



Choose a Path... Level Up... Learn to Write!

Provide realistic contexts for engaging full range of literate practice (reading, writing, review, revision, critical reflection) across genres

Example: Entry Level Path of Government
Task: write a fundraising letter



An MMORPG

In a Contemporary, Urban Setting

- **Paths:** Government, Arts & Entertainment, Science & Technology, Journalism
- Writing tasks are subordinated to social and personal goals, but success in literacy skill building is the way to win the game



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Social Networking Environment Drives Writing Assessment

Social Networking Environment Allows Us to Account for the Whole Writing Process

- Viewing, Reading, Rating/Reviewing, Drafting, Revising

Game functions as a “Textual Economy” Simulation

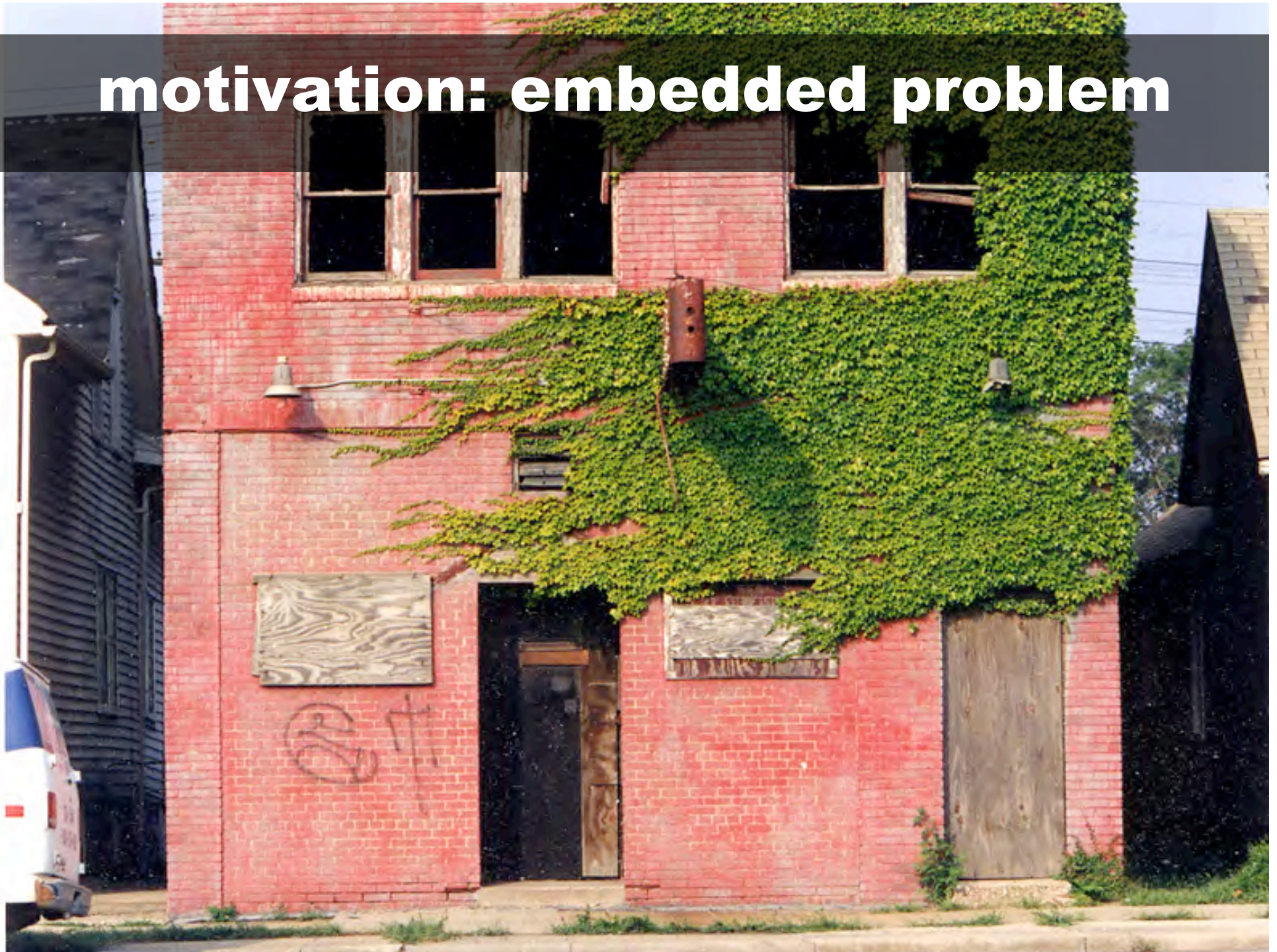
- Embedded problem, Modes, media, genres, Circulation, Reception



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motivation: embedded problem



modes, media, genres

ink

A Free, Multiplayer, Online Game for Writing & Community

Public beta begins in 11 days (on May 1, 2006) (tentative).

Part for teaching writing with compelling, collaborative environments will likely include high school and college

Writing Center and the Writing in Digital Environments Research Center at Michigan State University.



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MSU Writing Center & the WIDE Research Center, under a Creative Commons License.

000 (valid HTML, CSS)

ink

Project Funder

Writing in Digital Environments (WIDE) Center
<http://wide.msu.edu>

Sponsoring Unit

Writing Center
<http://writing.msu.edu>

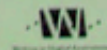
The Ink Team

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Andrew Gatskas, Artistic Designer

Ink Website

<http://writing.msu.edu/ink>

Imagine that you're surfing the Web and you discover a site called **ink**. You click **Enter**, and your browser loads a chat window and the image of a cityscape. A captain informs you that you are in the **City Center**. Almost immediately, someone notices that you've arrived and begins talking with you in the **chat** window. "Welcome to **ink**," the stranger says. "This is a great place. But we have a problem right now, and I'm hoping you can help. Our **neighborhood** isn't doing well. We need to get a group of people together to address this **problem**. Can you help us? We need to design a **flier** that will motivate people to come to a meeting where we can talk about this problem. We need to draft a **resolution** that we can circulate to those who show up. We also need a **brochure** that explains why other citizens should vote for our proposal. And we're going to need a **white paper** to explain to City Council the principles that inform our proposal. We've got a lot of work to do. Can you **help** us?"



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circulation

THE TRUTH
ABOUT THE

IRAQ / WAR

Thur. 7 PM

S. Kedz ie 107

circulation



reception

Form 45-P

Proposal No. 18302
Skating Park

Date: 17 April 2006

Estimated cost: 1210 units of ink/mo.

Rationale: Need cool hangout place.

Timeline: Begin immediately.

No. votes in favor: _____

No. votes against: _____

APPROVED

An Alternative Learning Environment for Advanced Writing Skills

- Acknowledge Literacy Learning as a Lifelong Proposition
- Supplement Classroom-Based Instruction
- Engage the Born Digital Generation

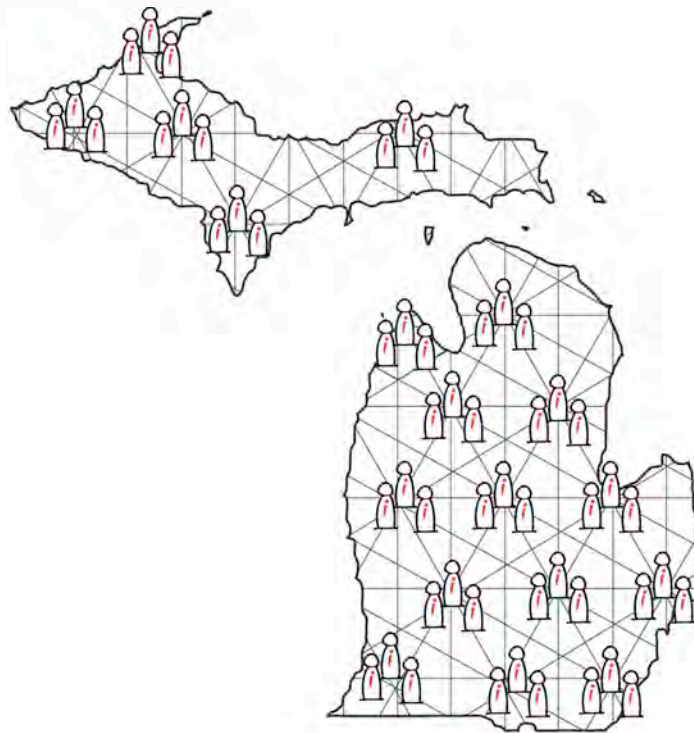


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Opportunity: Michigan 8th Graders

Why 8th grade?



"Why Do I Need This English Class?"
Strong **ENGLISH** skills are required for the following jobs:

 <p>Arts and Communication</p> <p>News Analyst Reporter Scriptwriter Actor/Actress Telecommunications Specialist</p>	 <p>Business, Management, Marketing & Technology</p> <p>Publisher Producer/Director Broadcast Technician Station Manager Author</p> <p>Sales Director Advertising Director Training and Development Specialist Customer Service Representative</p> <p>Administrative Assistant Media Specialist Copywriter Insurance Agent Web Designer Multimedia Specialist</p>
 <p>Engineering/Manufacturing and Industrial Technology</p> <p>Bookbinder Communication System Installer/Repairer Dispatcher (Inventory Control) Traffic Manager Shipper and Receiving Clerk Design Engineer Truck and Bus Driver Locomotive Engineer Warehouse Manager Commercial Pilot Flight Engineer Flight Attendant Building Code Official Construction Manager</p> <p>Project Manager Equipment and Material Manager Field Supervisor Maintenance Planner Scheduler Security Controls Manager Science Teacher Quality Technician Technical Writer Product Design Engineer Radio/TV Broadcast Technician Technical Sales Manager Telecommunications Engineer</p>	 <p>Human Services</p> <p>Speech Language Pathologist Teacher Military Intelligence Cryptographer Immigration Officer Public Information Officer Grant Writer</p> <p>Judge Legal Secretary Child Care Assistant Curriculum Developer Counselor Event Specialist Librarian Funeral Director</p>
 <p>Natural Resources and Agriculture</p> <p>Agricultural Communications Specialist Agriscience Teacher Extension Agent Agricultural Journalist Commodity Marketing Specialist</p> <p>Animal Health Salesperson Environmental Compliance Manager Water Quality Manager Field Service Representative ANR Lender</p>	 <p>Health Sciences</p> <p>Speech Language Pathologist Medical Records Technician Medical Assistant</p> <p>Mortician Optometrist Optometric Assistant</p>

To increase your option for careers in a global society, **foreign language** can open your opportunities of working with many countries.



It is the policy of the Michigan Department of Labor & Economic Growth that no person on the basis of race, color, religion, national origin, sex, age, gender, height, weight, marital status, or disability shall be subjected to discrimination in any program or activity for which it is responsible. The Public Employment Security Office of Civil Rights is located at the Office of Career and Technical Programs, 310 West State, Lansing, MI 48906 (517) 375-3331. Advertising and recruitment are available upon request to individuals with disabilities.



Rules of the Game: MDE ELA Standards

“All students will focus on meaning and communication as they listen, speak, view, read, and write in personal, social, occupational, and civic contexts.”

Students Will...

“W.PR.08.01 set a purpose, consider audience, and replicate authors’ styles and patterns when writing a narrative or informational piece.”



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	problem	audience	material resources	collaborators	repro. & distribution	assessment
trad writing class: paper	grade	indeterminate, ambiguous, instructor, classmates	computer, MS Word	none, peer reviewers	print paper, hand to teacher	grade
non-profit org: brochure	need \$ & participation	specific set of overlapping groups	desktop publishing app., graphics apps, photo archives, \$, cameras, color printers, scanners	writers, designers, photographers sub-committee officers, full group	printers (color ink, cardstock, offset printers) direct mail, retailers, street corners	did the organization get \$ & participation?