



MICHIGAN FOUNDATION FOR EDUCATION LEADERSHIP

Developing community-based leadership to improve student achievement

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Sponsor Levels & Benefits

Diamond Sponsorship Benefits

\$15,000.00

- o Separate Recognition Banner at Governor's Education Summit™
- o Ad in video clip display at Governor's Education Summit™
- o Name included on the on-site Sponsor Board at Governor's Education Summit™
- o Name in Governor's Education Summit™ Program Sponsorship page
- o 4 - Complimentary registrations and parking passes for Governor's Education Summit™
- o Link to Sponsor's website on MFEL web page
- o Name in all MFEL programs, marketing materials and media releases
- o Parent Leadership Institute Network™ Sponsor- name on Institute Sponsor signage & letterhead
- o Full page ad in Convention Program
- o 2 – 8' Exhibit tables in Registration & Conference Room

Platinum Sponsorship Benefits

\$10,000.00

- o Ad in video clip display at Governor's Education Summit™
- o Name included on the on-site Sponsor Board at Governor's Education Summit™
- o Name in Governor's Education Summit™ Program Sponsorship page
- o 3 - Complimentary registrations and parking passes for Governor's Education Summit™
- o Link to Sponsor's website on MFEL web page
- o Name in all MFEL programs, marketing materials and media releases
- o Parent Leadership Institute Network™ Sponsor- name on Institute Sponsor signage & letterhead
- o Half page ad in Convention Program
- o 2 – 8' Exhibit tables in Registration & Conference Room

Gold Sponsorship Benefits

\$5,000.00

- o Name included on the on-site Sponsor Board at Governor's Education Summit™
- o Name in Governor's Education Summit™ Program Sponsorship page
- o 2 - Complimentary registrations and parking passes for Governor's Education Summit™
- o Link to sponsor's website on MFEL web page
- o Name in all MFEL programs, marketing materials and media releases
- o Parent Leadership Institute Network™ Sponsor- name on Institute Sponsor signage & letterhead
- o Quarter page ad in Convention Program
- o 1 – 8' Exhibit table in Registration & Conference Room

Silver Sponsorship Benefits

\$2,500.00

- o Name included on the on-site Sponsor Board at Governor's Education Summit™
- o Name in Governor's Education Summit™ Program Sponsorship page
- o 1 - Complimentary registration and parking pass for Governor's Education Summit™
- o Name in all MFEL programs, marketing materials and media releases
- o 1 – 8' Exhibit table in Registration & Conference Room

Bronze Sponsorship Benefits

\$750.00

- o Name included on the on-site Sponsor Board at Governor's Education Summit™
- o Name in Governor's Education Summit Program Sponsorship page
- o 1 – 8' Exhibit table in Registration & Conference Room

Supporting Sponsorship Benefits

\$500.00

- o Name included on the on-site Sponsor Board at Governor's Education Summit™
- o Name in Governor's Education Summit™ Program Sponsorship page

Sponsor Confirmation Form
2008 Governor's Education Summit™ on March 4th at the Lansing Center

(Name of sponsoring organization or individual)

Yes! We will sponsor the 2008 Governor's Education Summit™ at the following level:

<u>Diamond</u>	<u>\$15,000.00</u>
<u>Platinum</u>	<u>\$10,000.00</u>
<u>Gold</u>	<u>\$5,000.00</u>
<u>Silver</u>	<u>\$2,500.00</u>
<u>Bronze</u>	<u>\$750.00</u>
<u>Supporting Sponsorship</u>	<u>\$500.00</u>

Please include the following information, if your sponsorship includes...

- o Registrations and parking passes for Governor's Education Summit™
Names of those registering: _____
- o Link to Sponsor's website on MFEL web page
Please print web address: _____
Email your company logo for the web address in TIF format (300dpi) Attn: Kelly Kobus at kobuskelly@mfel.org by February 4, 2008.
- o Ad in Convention Program
Ad should be sent in TIF format (300dpi). Please send in high resolution (300dpi), saved as a PDF or TIFF grayscale. Refer to your sponsorship level for the ad size. Attn: Kelly Kobus at kobuskelly@mfel.org by February 4, 2008.
- o 8' Exhibit table(s) in Registration & Conference Room
Names of exhibitors: _____

Please Choose One:

- We will need an electrical hook up. We have other technology needs, please contact us. We have no special requirements.

This form may be returned to the MFEL office with sponsorship check;

MFEL
Attn: Kelly Kobus
1001 Centennial Way, Ste 400
Lansing, MI 48917-9279

-or-

If your check has already been received by MFEL, please fax this form to:

Attn: Kelly Kobus
FAX: 866-290-4921

Contact Information:

Name: _____
Title: _____
Mailing Address: _____

Phone: _____ Fax: _____
E-mail: _____

Thank you, again, for your support.

Upon receipt of this commitment form, sponsors will be contacted by Kelly Kobus who will coordinate all details associated with event sponsorship.

1001 CENNNTENIAL WAY, STE. 400, LANSING, MI 48917-9279 PHONE: 517-327-5924 FAX: 866-290-4921
WEBSITE: www.mfel.org EMAIL: info@mfel.org